

PRICING & AD SPECIFICS

- 9,500 Issues per month
- 200 drop sites
- In over 600 hotel rooms
- Over 20,000 readers per month
- 19,000 Facebook followers

Rate Card	One Time Open Rate	Contract Rate
Full Page Premium <small>Inside Front/Back Cover, Back Cover</small>	Not Applicable	\$1300
Full Page	\$1300	\$1000
Half Page	\$850	\$650
Quarter Page	\$550	\$365
Calendar Banner	\$250	\$200

Full Page Bleed	Full Page	Half Page Horizontal	Half Page Vertical	1/4 Page	1/6 Page
<p>Trim area 8"x10.875" Safe area 7.5"x10.375"</p>					
8.25" width x 11.125" depth	7.25" width x 10" depth	7.25" width x 4.875" depth	3.5" width x 10" depth	3.5" width x 4.875" depth	3.25" width x 3.25" depth

Formats & Other Info

- We accept EPS, AI, PSD, JPG, TIF and PDF
- Graphics should be 300 dpi at 100%
- Only CMYK color space, no Pantone colors
- Illustrator files must have all fonts outlined
- Do not submit your photos embedded in Microsoft word, Publisher, or Excel Files